

Connecting the World for Impactful Innovation

**Resilient** and **Informed** communities can navigate volatility together

"Elevandi's mission is to foster an open dialogue between the public and private sector to advance FinTech in the digital economy."

**Tharman Shanmugaratnam, Senior Minister of Singapore**September, 2020



# We Unlock Global Mindshare for Technology Innovation and Adoption in Financial Services

Elevandi is a not-for-profit organisation that engages with leaders from government, businesses, academia, and civil society to foster international collaborations with our members on technology innovation, application and adoption.

### We achieve our vision through:

- Enabling a global community through strategically anchored Convening Platforms around the world.
- Signature Programmes with Sectorial Institutions, Policymakers and Changemakers.
- Incisive Reports, Deep-Dive Workshops, and Public/Private Roundtables led by Elevandi Research.
- Distribution, Engagement & Access to 150+ countries, 12,000+ institutions, and 70,000 influencers
- Academic Partnerships with reputable institutions to deliver Affordable Learning.
- Seed Funding for early stage impact-making projects/entities (coming soon).



# **Topical and Future Focus**

Rearchitecting the financial system

Preparing for future risks: climate, technology, economic

Powering the future workforce & entrepreneurs

Tokenisation of realeconomy Adopting the benefits of Al responsibly

Layer 1 open and interoperable Infrastructure

**Future funding models** 

Regulatory responses to new risks and opportunities

Impactful entrepreneurship



# Vibrant and Expanding Community in Just 2 Years

Enabling an inclusive, global community

Fostering public-private collaboration

Reports, public/private roundtables & workshops led by Elevandi research

Distribution, engagement & access to our distinguished network

12,000 Organisations **36**Public-Private projects initiated from Elevandi Initiatives

25 Research reports and whitepapers generated 70,000+ participants/Year

150+ Countries 250+
Government organisations

**43** Public/private roundtables

1,500+ Speakers/Year

5000+
Entrepreneurs/Year

50%+
Of G20 countries engaged

30 Workshops 29B+ Media reach

6

Certificate programmes upskilling almost 5,000 individuals

15 Green Shoots and global roadshows



# **Exceptional Leadership Engagement**

### **Business Leaders**

Dan Schulman, President & CEO, PayPal
Jane Fraser, CEO, Citigroup
Michael Miebach, CEO, Mastercard
Noel Quinn, Group CEO, HSBC Holdings plc
Shayne Elliott, CEO, ANZ
T.S Anil, CEO, Monzo
Wee Ee Cheong, Deputy Chairman & CEO, UOB
Sergio P. Ermotti, Group Chief Executive Officer, UBS Group AG

### Founders

Anthony Tan, Co-founder & Group CEO, Grab Brian Armstrong, Co-founder & CEO, Coinbase Forrest Li, Founder & Group CEO, Sea Ltd Kristo Käärmann, Co-founder & CEO, Wise Kunal Shah, Founder & CEO, CRED Nikolay Storonsky, Co-founder & CEO, Revolut Sallie Krawcheck, Co-founder & CEO, Ellevest Vijay Shekhar Sharma, Founder & CEO, Paytm

### **Heads of State**

Jacinda Ardem, Former Prime Minister of New Zealand
Justin Trudeau, Prime Minister of Canada
Hon. Mia Amor Mottley, Prime Minister of Barbados
Shri Narendra Modi, Prime Minister of India
H.E. Uhuru Muigai Kenyatta, Former President of Kenya
H.E. Paul Kagame, President of the Republic of Rwanda
H.E Hakainde Hichilema, President of the Republic of Zambia
Tharman Shanmugaratnam, President of the Republic of
Singapore

### **Investors**

**Ben Horowitz,** Co-founder & General Partner, Andreessen Horowitz

**Eduardo Saverin,** Co-founder & Partner, B Capital Group Singapore

Larry Fink, Founder, Chairman & CEO, BlackRock
Mark Carney, Chairman of Bloomberg L.P, Vice Chairman &
Head of Impact Investing, Brookfield Asset Management
Vinod Khosla, Founder & Partner, Khosla Ventures

### **Policymakers**

**Datuk Abdul Rasheed Ghaffour**, Governor, Central Bank of Malaysia

**Agustin Carstens,** General Manager, Bank for International Settlements

Ajay Banga, President, World Bank

**Christine Lagarde,** President, European Central Bank **François Villeroy de Galhau,** Governor, Banque de France

Jean-Paul Servais, Chair IOSCO & Chairman FSMA

**Kristalina Georgieva,** Managing Director, International Monetary Fund

**Dr Patrick Njoroge**, Former Governor, Central Bank of Kenya **Perry Warjiyo**, Governor, Bank Indonesia **Yi Gang**, Former Governor, People's Bank of China

### **Technology Leaders**

Bill Gates, Co-chair & Trustee, Bill & Melinda Gates Foundation

Chuck Robbins, Chair & CEO, Cisco Hong Feng, Co-founder, Xiaomi

Jeff Lawson, Co-founder, Chairman & CEO, Twilio

Julie Sweet, CEO, Accenture

Marc Benioff, Chair & CEO, Salesforce

Nandan Nilekani, Co-founder & Chairman, Infosys

Satya Nadella, CEO, Microsoft

Sundar Pichai, CEO, Google and Alphabet

Thomas Dohmke, CEO, GitHub



# **Distinguished Network**

## ELEVANDI MEMBERSHIP

### Industry











PRUDENTIAL TO

TEMASEK Tencent

















### Policymakers















BANQUE DE FRANCE

EUROSYSTÉME





















### Multilaterals & NGOs



























**ESCAP** 









### **Mindshare Convening Platforms**

JAPAN FINTECH FESTIVAL™

Tokyo, Japan - March

3i AFRICA SUMMIT 22

Accra, **Ghana - May** 

POINT ZERO FORUM™

Zurich, **Switzerland** - **July** 

INCLUSIVE FINTECH FORUM™

Kigali, Rwanda

GLOBAL FINANCIAL INFRASTRUCTURE FORUM

Japan - October

ELEVANDI INSIGHTS

Singapore - November

SINGAPORE FINTECH FESTIVAL

Singapore - November

### **Content Platforms**







### **Signature** Impact Programmes

The Capital Meets Policy Dialogue™





### One Platform, Multiple Locations, Global Impact Elevandi Platforms 2030 FinTech Revenue | Growth Europe Strategic Partnerships \$190B | 5.5x 2030 FinTech Revenue | Growth North America \$520B | 4x 2030 FinTech Revenue | Growth **APAC** 3i AFRICA \$600B | 8.5x ■ ELEVANDI INCLUSIVE FINTECH 2030 FinTech Revenue | Growth FORUM LatAm \$125B | 12.5x 2030 FinTech Revenue I Growth Middle East & Africa

ELEVANDI

Boston Consulting Group and OED Investors.

Global Fintech 2023: Reimagining the Future of Finance, May 2023

\$65B | 13x

"The Fintech Festival is also a celebration of belief.
Belief in the spirit of innovation and the power of imagination.
Belief in the energy of youth and their passion for change.
Belief in making the world a better place."

Prime

**Shri Narendra Modi,** Singapore Fintech Festival, November 14, 2018

Global Ecosystem

Convening Platforms

Japan Ghana Switzerland Rwanda Singapore

Minister

India

# Scaling Northeast Asia's Unique Technology, Innovation and Investment Capital



#### Overview

Bridging Northeast Asia's technology, innovation and investment community with the global financial services industry.

#### **Spotlight**

- Digital Assets
- Capital Markets
- Metaverse
- Al & Quantum
- Asset Management

#### Stakeholders:

Heads of State | Policymakers | Financial Services Leaders | Investors | Founders | Technology Leaders

#### Strategic Value

- 1. Business development, partnership and investment opportunities
- 2. Actionable insights on transformative tech and sustainability
- 3. Drive progress with global policymakers
- 4. Engage with policymakers, financial service leaders, startups and investors

Current
Public &
Private
Sector
Partners













2023 Impact (Key Stats)

2,000+

Engaged Participants 20

Countries Represented 50+

Speakers

Sponsors &



# **Unlocking Africa's Digital Economy Potential**



#### Overview

Facilitating collaboration on the most pressing issues facing Africa today, with a focus on unlocking the continent's digital economic powerhouse potential. Organised by Bank of Ghana and Development Bank Ghana.

#### Spotlight

- Digital Economy Policy: Balancing innovation, risks & inclusion
- Digital Economic Growth and Development: Creating jobs and prosperity for all Africans.
- Digital Infrastructure and Connectivity: Building the technology infrastructure for economic growth and trade.
- Technology and Innovation: Solving Africa's challenges and creating new opportunities.
- Human Capital: Investing in Africa's youth and developing digital skills.
- Sustainability/Climate Change: Building a technology-enabled sustainable future

#### Stakeholders:

Policymakers | Founders | Investors | Corporates | Development Institutions

#### **Strategic Value:**

- Understand the Policy and Regulatory Development
- **Engage Africa on Digital Transformation**
- Insights to Expand to the Continent 3.
- Discover Curated Investment Opportunities in the Continent

Kev **Partners**  Organised By

BANK OF GHANA

In collaboration ELEVANDI



DBG Bank Ghana





# **Advance Global Regulation and Policy**



#### Overview

Convening policymakers, industry leaders and investors to advance global dialogues on digital assets, artificial intelligence and technologies for ESG. In partnership with the Monetary Authority of Singapore and Swiss Secretariat for International Finance.

#### **Spotlight**

- Digital Assets
- Technology for ESG
- Artificial Intelligence
- Supervisory and Compliance Technology

#### Stakeholders:

Policymakers | Industry Leaders | Investors

#### **Strategic Value**

- 1. Engage with policymakers, financial services leaders and investors
- 2. Exchange Insights with global policymakers
- 3. Investment opportunities with strategic investors





2023 Impact 1200+

Policymakers, Industry leaders & investors 1700+

Meetings facilitated 350+

Speakers Public/Private Roundtables

21



# **Global South Dialogue for Integration and** Implementation of FinTech for Inclusion



#### Overview

Convening Global South leaders to frame the financial inclusion challenges of today and advance the implementation of FinTech solutions. In partnership with Kigali International Finance Center.

Current Public & Private Sector **Partners** 





#### **Spotlight**

- Regulation/Policy
- Digital Public Goods
- Digital Assets
- Cross-Border Integration
- ESG Financing
- Emerging Market Wealth Management

Policymakers | Founders | Investors | Corporates | Foundations

#### Stakeholders:

#### **Strategic Value:**

- Discover Technology Transformation Implementation partners
- Discover and Pitch to serve Emerging Market Technology Needs
- Contribute to Global South Thought Leadership 3.
- Discover Investment Opportunities in Global South



2023 **Impact**  2,000+

205

**Engaged Participants**  Government Officials

Heads of State



# **Exclusive Global Technologists Gathering**on Financial infrastructure

GLOBAL FINANCIAL INFRASTRUCTURE FORUM

#### Overview

Bringing together the public and private sectors to drive the development of tomorrow's financial infrastructure, from hardware to software to Web3, for a more inclusive, sustainable, and innovative financial system.

#### **Spotlight**

- Institutional Arrangement for Partnership (IAP)
- Generative AI, Chips and AI, Quantum Computing
- Data governance, Internet and Cloud computing
- Capital Market trading infrastructure
- Layer 1 Network
- Privacy-enhancing technologies and Zero Trust

#### Stakeholders:

Technology Leaders | Policymakers | Financial Infrastructure Leaders | Hardware Manufacturers | Investors | Founders | Academics | Developers

#### Strategic Value

- 1. Strategic business development, partnership and investment opportunities
- 2. Deep insights on Transformative Technology
- 3. Involve with global policymakers and Investors for coordinated progress
- 4. Engage policymakers, Technology Leaders, Tech Startups and investors



2024 Impact (plan)

5,000+

Engaged Participants 50+

Countries Represented 100+

50+

Speakers Sponsor



# **Hyper-Interactive C-Suite Global Dialogues**



#### Overview

As the curtain raiser for the Singapore FinTech Festival, this by-invitation only platform includes deep dive workshops, public/private roundtables and investor/policy dialogues to drive tangible outcomes and offer deeper insights.

#### **Spotlight**

- Beneficial AI
- Responsible Tokenization
- Efficient Payments
- Accelerating ESG
- Digitising Inclusion

- Scaling Insurance & Pensions
- Advancing Talent
- Empowering Entrepreneurship

#### Stakeholders:

Policymakers & Regulators | Capital Providers & Facilitators | Industry Leaders

#### **Strategic Value**

- 1. Exclusive platform for C-level industry and policymakers
- 2. Roundtables designed for open and in-depth public-private sector leadership dialogues observing Chatham House rules
- 3. Actionable outcomes in the form of reports/white papers



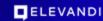


2023 Impact 4 Global Chapters **70**%

24

30:70

In-depth Split or reports with Public/Pri lobal partners Sector Atter



# Business Value-Engagement at Unprecedented Scale



#### Overview

The Singapore FinTech Festival (SFF) is the global nexus where policy, finance & technology converge. SFF brings together the global FinTech community to engage, connect and collaborate on issues relating to the development of financial services, evolving regulatory landscapes, and the latest technological innovations.

#### **Spotlight**

- Beneficial AI
- Responsible Tokenization
- Efficient Payments
- Accelerating ESG
- Digitising Inclusion

#### Scaling Insurance & Pensions

- Advancing Talent
- Empowering Entrepreneurship

#### Stakeholders:

Head of State | Policymakers | Financial Services Leaders | Investors | Founders | Technology Leaders | Students | Developers

#### **Strategic Value**

- Large scale business development, partnership and investment opportunities
- Guided insights curated by our distinguished content advisory panel
- 3. Engage with policymakers, financial services leaders, entrepreneurs and investors





2023 impact

62,000+

Engaged Participants 134

Speakers

850+

680+

Sponsors & Exhibitors



"In Singapore, it is often windy. Winds here bring change, and opportunity. Historically, they blew ships to its port. These resupplied while waiting for the Monsoon to pass, for the seasons to change. "Change is the only constant," wrote the ancient Greek philosopher, Heraclitus of Ephesus. Singapore knows this. You know this. It is the true spirit of the Fintech Festival—opening doors to new digital futures; hoisting sails to the winds of change".

Christine Lagarde, Managing Director, International Monetary Fund Singapore Fintech Festival, November 14, 2018

# **Content Platforms**



# Year Round Knowledge hub to Connect The FinTech Community



#### Overview

A platform to connect and engage with the global FinTech community, and access to exclusive insights from Elevandi's initiatives.

#### **Spotlight**

- Beneficial AI
- Responsible Tokenisation
- Efficient Payments
- Accelerating ESG

- Digitising Inclusion
- Scaling Insurance & Pensions
- Advancing Talent
- Empowering Entrepreneurship

#### **Target Audience**

Financial Services | Founders | Technology | Students

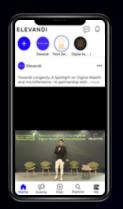
#### Strategic Value

- 1. Partnership for year-round product and service introduction
- Outreach Engagement with target/audience across key growth areas in FinTech
- 3. Platform for developing Leadership Mindshare
- 4. Responsible Messaging Platform for active community engagement













2023 Impact

•

Engaged Communities 13 Community Partners



# Educational resources to navigate the future of financial services



#### Overview:

Distilling insights into knowledge certificated for upskilling professionals and students in emerging topics such as Al and sustainability. In partnership with the National University of Singapore and Singapore Management University

#### Spotlight:

Ahead of the inaugural Inclusive FinTech Forum, Elevandi launched the Global FinTech Fundamentals programme to upskill students in Rwanda and Africa with the basics to maximize their learning at the Forum.

For SFF 2023, Elevandi partnered with Asian Institute of Digital Finance (AIDF), National University of Singapore (NUS), and SMU Academy, Singapore Management University (SMU), to offer certificates in ChatGPT and AI in Finance, and Green and Sustainable Finance, respectively, to deepen the knowledge of professionals and regulators in these important topic areas.

#### Stakeholders:

Finance Professionals | Regulators | Students

#### **Strategic Value:**

- Partnership to upskill professionals and students in Digital Skills
- Partnership to increase access to affordable education to emerging markets



**367** enrolments across 3 certificates, launched in 2023 H1

Certificate Programmes for 2023 Q4:

2023 Impact

- ChatGPT and AI in Finance certificate codeveloped with Asia Institute of Digital Finance (AIDF)
- Green and Sustainable Finance 101, by SMU Academy
- Rearchitecting the Financial System certificate, co-developed with CFTE
- Use of Generative AI in Finance by SP Jain School of Global Management

**Academic Partners** 

















# **Fast Forward Entrepreneurship**





#### Overview

A powerful platform for founders to raise capital, receive guidance from industry experts, and share their stories to inspire current and aspiring entrepreneurs.

#### **Key Theme**

Globally, 90% of startups fail. This is despite the fact that startups are a critical engine of job creation & economic growth. The Founders Peak & The Big Spark aims to improve startup success rates by building a network of founders & providing them a global platform & guidance.

#### Stakeholders:

Founders & Entrepreneurs | Investors

#### Strategic Value:

- Contribute to a global movement and be part of the change
- Engage with best-of-breed entrepreneurs and change-makers
- Position your brand association with Global leadership-development

The Big Spark Strategic Partners









Founder Alumni



2023 Impact 100+

30+

\$50Bn+

100+

Global Chapters (Asia, Japan, <u>Africa, Europ</u>e)

Exceptional founders

Countries represented

Collective Valuation Podcast episodes



# **Accelerate Policy Engagement**

The Capital Meets Policy Dialogue

#### Overview

The Capital Meets Policy Dialogue is a premier summit between senior policymakers and major capital providers. It brings the most influential voices on both sides together to debate solutions to the most pressing issues facing capital investment, value creation and policymaking. Woven intentionally close to a technology theme with high potential for growth and value creation, the dialogue aims to inform and develop an early outlook for the coming year.

#### **Spotlight**

For policymakers to share their strategic perspective on FinTech regulations, including sectors of interest and concern, as well as their view on emerging risks.

For investors to share the likely direction of capital, including sectoral investment outlook, opportunities, challenges and risks.

#### Stakeholders:

Policymakers | Investors

#### Strategic Value:

- Global partnership across three key geographies Africa, Europe and Asia
- 2. Engagement opportunities with policy makers, regulators and investors

2022 Impact Policy makers and investors from the US, Europe, China, ASEAN and Africa converged in Singapore Senior **decision makers** from venture capital, private equity, investment banks, private banks, sovereign wealth funds, family offices and regulators



2023 Impact

3 global programmes: Africa | Europe | Asia



# **Convening Dialogues to Advance Financial Policy**

#### Overview

The Elevandi roundtables are designed to facilitate actionable outcomes through meaningful dialogue. Each roundtable is curated alongside an anchor regulator or policymaker, and takes place under the Chatham House rules. These roundtables foster productive conversations between the public and private sector with the ultimate goal of driving actionable outcomes such as a whitepaper, an announcement, a pledge or the formation of a working group.

#### **Spotlight**

Al | Sustainability | Digital Assets | Digital Public Goods | Capital Allocation | Digital Banking

#### Stakeholders

Policymakers | Financial Services Leaders | Technology Leaders

#### Strategic value:

- 1. Engage with leading global policymakers and financial leaders
- 2. Provide inputs on policy matters for the regulatory community
- 3. Access regulatory/policy insights
- Contribute to White Papers distributed to 100+ countries across public and private sector.





2023 Impact

**38** Roundtables curated by Policymakers

**38** Actionable outcomes to drive industry progress



# **Exclusive engagement with senior leaders**

Curated closed door roundtables with distinguished guests, exclusive to Elevandi members.



#### A platform for:

- Policymakers to engage with industry in a private, closed-door setting
- 2. Exchange of knowledge between senior industry leaders
- 3. Building relationships with senior leaders in a private setting







## Elevandi Member



Elevandi's members shape the future of financial services through its global programs and gain strategic access to a worldwide network of experts and influential change-makers for informed decision-making.

#### **Our Members achieve GLOBAL MINDSHARE:**

- **Engage** global thought leaders, CEOs, heads of state, academics, investors, entrepreneurs, and policymakers to shape the financial sector's technology roadmap through our flagship Singapore FinTech Festival, Japan FinTech Festival & Global Financial Infrastructure Forum platforms.
- **Lead** global discussions, tackling issues that matter to your organization and society through the Elevandi Private-Public Roundtables.
- **Empower** the community with insights and knowledge sharing through Elevandi Research & Elevandi Education.
- **Vanguard** the change to create a more sustainable and equitable financial future through the Inclusive Fintech Forum & 3iAfrica Summit.
- Accelerate policy and regulatory alignment through our Point Zero Forum & Elevandi Insights.
- Network with our growing global community through year-round international programmes across Europe,
   Japan, Africa, Europe and the Americas.
- Develop your organisation through physical and digital engagement in programs and communities through The Big Spark, Elevandi Insights App, SFF Exhibitions & Side Events
- Inspire the next generation of changemakers through our Global Founders Peak programme.



# Join these Distinguished Members



### Policymakers and Non-Profit Partners













































### Charter Members

















## Strategic Members









### Insights Partners





### Knowledge Partner





# **Membership Tiers - inputs from Ele team**

JFF + \$135k GFIF + \$30k membership

INTERNAL ONLY

ELEVANDI

\$25k membership

	Global Member	Charter Member	Strategic Member	Friends of Elevandi	
•	Programme Development Contribute to the development of global programmes & agendas.  Elevandi retains full editorial control of programming and roles  tive ssistance in reviewed. Not for	Programme Development Contribute to the development of global programmes & agendas. Elevandi retains full editorial control of programming and roles. Acknowledgement Strong visibility in official communications & media opportunities with press Purpose-driven dialogues & networking with senior executives across our signature programmes Access to information including lists of participants & reporting press	<ul> <li>Acknowledgement Strong visibility in official communications</li> <li>Access to information including lists of participants &amp; reporting press</li> </ul>	Acknowledgement visibility in official communications	
extern	al use yet  to to the aders to join	Expansive knowledge hub Contribute to educational resources, Elevandi Research & Elevandi Insights App     Global founders network Nominate leaders to join	Expansive knowledge hub Access to educational resources, Elevandi Research & access the Elevandi Insights App	Expansive knowledge hub Access to educational resources, Elevandi Research & access the Elevandi Insights App	
Convening Platforms	<ul> <li>Recognition as Grand sponsor of SFF and associated entitlements</li> <li>Top tier sponsor at all Elevandi initiatives</li> <li>Option to top up for strategic partner events (Inclusive FinTech Forum &amp; 3i Africa)</li> </ul>	<ul> <li>Recognition as Grand sponsor of SFF and associated entitlements</li> <li>Contribution to 2+ additional Elevandi platforms as Gold sponsor or 1+ additional platform as Platinum sponsor</li> <li>Option to top up for strategic partner events (Inclusive FinTech Forum &amp; 3i Africa)</li> </ul>	Recognition as Platinum sponsor of SFF & associated entitlements and Contribution to another Elevandi platform as Gold sponsor or above Option to top up for strategic partner events (Inclusive FinTech Forum & 3i Africa)	<ul> <li>Contribution to 2 or more platforms</li> </ul>	
Contribution	SGD \$1.3M+	SGD \$750k+	SGD \$40e0k+	SGD \$200k+	
Calculations	\$500k SFF + \$200k EI + \$200k PZF + \$135k	\$500k SFF + \$100k gold + \$100k gold +	\$275k SFF + \$100k gold +		

\$50k membership



### INTERNAL ONLY

# All Programs (\$USD)



	SFF	PZF	Currently being reviewed. Not for external use yet				Development Initiatives	Signature programmes		
Grand	380k									
Platinum	220k	150k	150k	150k (Grand)	150k			Access to	<ul> <li>Representation in</li> <li>Capital Meets     Policy Dialogue</li> <li>Public/Private     roundtables</li> <li>The Founders     Peak</li> </ul>	
Gold	115k	80k	80k	80k	80k	100k	100k	<ul><li>Elevandi Research</li><li>Elevandi Education</li><li>Elevandi Insights App</li></ul>		
Silver	60k	40k	40k	40k	40k	50k	50k			
Bronze	40k			10k	10k	25k	25k			
										LELEVANDI

# **Guided by Exceptional Leaders**

### Our Board



Sopnendu Mohanty Amol Dethe
Chief FinTech Officer,
Monetary Authority of
Singapore (MAS)
Chairman. Elevandi



Editor, Founder & CEO, BlackBook
The Economic Times)



Iqbal JumabhoyJo Ann BarefootFounder & CEO,Founder & CEO,BlackBookAlliance for InnovativeRegulation (AIR)



ot Matthias Kröner
Founder & CEO,
rative Tradelite Solutions
GmbH



Neil Parekh Nominated Member of Parliament, Singapore; CEO, Pegasus Asia & Partner, Tikehau Capital



Oliver Bussman
Founder & CEO,
Bussman Advisory
The



**Ong-Ang Ai Boon** Director, The Association of Banks Singapore (ABS)

### Our Board Advisors



**Navin Suri** Advisor to the Board, Elevandi



**Dr. Darian McBain,** CEO, Outsourced Chief Sustainability Officer Asia



**Irene Arias Hofman** CEO, IDB Lab



**Pieter Franken** Co-founder, Safecast Founder & MD, Elevandi Japan



**Dr. Serey Chea**Governor,
National Bank of
Cambodia



**Ntoudi Mouyelo Katoula** Managing Director, Mchezo

# Led by an Exceptional Team



Bharat Mehra Head of Singapore FinTech Festival



Gabriel Lee Head of Customer Success



Jael Tan
Head of Government
& International
Relations



**Jaskaran Bhalla** Head of Content



**Nicola Fleming** Strategic Marketing Advisor



Pat PatelPatricia YeeExecutive DirectorMarketing Operations



Rafat Kapadia Head of Investments



Rebecca Martin Head of Strategy



**Sharon Tan**Head of Operations



**Takeshi Kito**Co-founder & CEO,
Elevandi Japan

# Thank you



**INTERNAL ONLY** 

ELEVANDI

Meml	bership Tiers - inputs from Ele team					
	Global Member	Charter Member				
	Programme Development Contribute to the development of global programmes & agendas.	Programme Development Contribute to	the			

**Strategic Member** 

Friends of

Elevandi

development of global programmes & agendas. Elevandi retains full editorial control of programming and roles. • Personalised assistance to ensure effective

preparation for each programme and assistance in

development of global programmes & agendas. Elevandi retains full editorial control of programming and roles. • Acknowledgement Strong visibility in official communications & media opportunities with press Purpose-driven dialogues & networking

visibility in official communications Access to information including lists of participants & reporting press

Acknowledgement Strong

Acknowledgement visibility in official communications

• Acknowledgement Strong visibility in official communications & media opportunities with press • Purpose-driven dialogues & networking with senior executives across our signature programmes • Access to information including lists of

arranging bilateral meetings

participants & reporting press

• Access to information including lists of participants & reporting press

programmes

with senior executives across our signature

Development

Initiatives

Elevandi

Membership

• Expansive knowledge hub Contribute to educational resources, Elevandi Research & Elevandi Insights App • Global founders network Nominate leaders to join

• Expansive knowledge hub Contribute to educational resources, Elevandi Research & Elevandi Insights App Global founders network Nominate leaders Expansive knowledge hub Access to educational resources, Elevandi Research & access the Elevandi Insights App

Expansive knowledge hub Access to educational resources. Elevandi Research & access the Elevandi Insights App

Convening

**Platforms** 

Contribution

Calculations

Recognition as Grand sponsor of SFF and

platforms as Gold sponsor or 1+ additional platform as Platinum sponsor

SGD \$750k+

**sponsor** or above

SGD \$400k+

• Option to top up for strategic

\$275k SFF + \$100k gold +

\$25k membership

partner events (Inclusive

SGD \$200k+

Elevandi platform as Gold

• Recognition as Platinum

entitlements and

Contribution to another

sponsor of SFF & associated

FinTech Forum & 3i Africa)

Contribution to 2 or more platforms

SGD \$1.3M+

associated entitlements

• Top tier sponsor at all Elevandi initiatives • Option to top up for strategic partner events

(Inclusive FinTech Forum & 3i Africa)

\$500k SFF + \$200k EI + \$200k PZF + \$135k

JFF + \$135k GFIF + \$30k membership

to join

associated entitlements • Contribution to 2+ additional Elevandi

\$500k SFF + \$100k gold + \$100k gold +

\$50k membership

• Recognition as Grand sponsor of SFF and

• Option to top up for strategic partner events

(Inclusive FinTech Forum & 3i Africa)

## **Membership Tiers - inputs from Ele team**





#### Global Member

Join us at every activity throughout the year

#### Elevandi Membership

- **Programme Development** Contribute to the development of global programmes & agendas. *Elevandi retains full editorial control of programming and roles*.
- Personalised assistance to ensure effective preparation for each programme and assistance in arranging bilateral meetings
- Acknowledgement Strong visibility in official communications & media opportunities with press (e.g. CNA Supplement)
- Purpose-driven dialogues & networking with and for senior executives across our signature programmes (e.g. Leadership dialogue at Point Zero Forum, IMF Roundtable and World Bank Group mixer at SFF)
- Access to information including insights on participants & reporting press
- Additional strategic initiatives. Access and attendance at strategic platforms (e.g. LatAm projects, Greenshoots Series)

#### **Development Initiatives**

- Expansive knowledge hub Contribute to educational resources, Elevandi Research & Elevandi Insights App
- Global founders network Nominate leaders to join

### Convening Platforms

- Singapore FinTech Festival: Recognition as Grand sponsor and associated entitlements
- Elevandi Insights:: Recognition as Top Tier sponsor which includes a unique activation and a workshop or roundtable
   Point Zero Forum: Recognition as Top Tier sponsor which includes a unique activation and a workshop or roundtable (payments will be a bigger
- Point Zero Forum: Recognition as Top Her sponsor which includes a unique activation and a workshop or roundtable (payments will be a bigge topic in 2024)
- Japan FinTech Festival: Recognition as a Second Tier sponsor. Complementary upgrade to Top Tier available in recognition of early support
- Global Financial Infrastructure Forum: Recognition as a Second Tier sponsor. Complementary upgrade to Top Tier available in recognition of early support
- 3i Africa Recognition through branding and content opportunities
- Inclusive FinTech Forum: Recognition through branding and content opportunities

### To be removed

\$500k SFF + \$200k EI + \$200k PZF + \$135k JFF + \$135k GFIF + \$130k membership